

Australian National Homebrewing Conference

2017 Beer and Food Pairing Dinner

Sponsorship Opportunities



The Australian National Homebrewing Conference is a not for profit organisation dedicated to promoting the craft of Homebrewing within Australia. With 5 hugely successful Conferences and 9 amazing Beer and Food Pairing Dinners under our belt, we've come to understand what Beer and Food nerds crave. To continue the tradition we started way back in 2008, we will again be holding a Beer and Food pairing dinner in October 2017. The organising committee have developed a reputation for putting on first class events and like it's predecessors the 2017 Beer and Food Pairing Dinner is shaping up to be another terrific event.

Feedback from all that have attended the Dinners over the years has been unanimously positive, everyone has loved the dinners (and the beer of course) and can't wait for the next one. So we've listened to their cries and we're doing it again.

The ANHC is pleased to offer a small number of sponsorship packages to potential dinner sponsors, these packages are detailed over the page, but to wet your appetite:

<i>Naming Rights to the Dinner</i>	\$ 1,000
<i>Full page exposure in the Dinner Menu</i>	\$ 500
<i>Print exposure via the Dinner Menu</i>	\$ 250
<i>Product sponsorship</i>	<i>Beer/Wine</i>

Australian National Homebrewing Conference

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ANHC 2017 Beer and Food Pairing Dinner



See what we can offer your business... >>

2017 Australian National Homebrewing Conference Beer and Food Pairing Dinner

October 21st 2017, William Angliss Institute, 555 La Trobe Street Melbourne

Naming Rights to the Dinner

\$1,000

The opportunity for your company to be front and centre for the night.

The benefits of the package are :-

- Official Naming rights to Dinner
- 2 Complimentary Registrations to the dinner
- Full Page exposure in the Dinner Menu
- Banner on ANHC home page (until 30 April 2018)
- Company name mentioned in media releases
- Company stand-up banner (company supplied)

Full page exposure in the Program

\$500

The opportunity to have full page exposure in the Program for the evening.

The benefits of the package are :-

- Full Page exposure in the Dinner Menu
- 1 Complimentary Registration to the dinner
- Banner on ANHC home page (until 30 April 2018)
- Conference stand-up banner (company supplied)

If you wish to discuss these or other sponsorship opportunities, please do not hesitate to contract Mark Johnstone on 0409 790 934 or email markjohnstone@anhc.com.au

Print exposure in the Program

\$250

The opportunity to have your company advertised in a half page layout of the Program.

The benefits of the package are :-

- High exposure to all of the guests on the night of the dinner
- Logo on the sponsors page of the ANHC website (until 30 April 2018)

Alternatively...

Do you have a product you would like to showcase at our event? We are looking for Beer and Wine sponsors for the event who see themselves as innovative and exciting...

the perfect match for a group of passionate homebrewers.

Product Sponsorship

4 Beer packages available (50L per package)

2 Wine packages available (18 bottles white, / 18 bottles red)

The opportunity to have our diners experience your fine produce during pre and post dinner drinks, and during the meal.

The benefits of the package are :-

- High exposure on the night via product being served and distribution of flyers (Max. A5 in dimension and provided by you)
- A paragraph describing your company alongside your company logo on the Program beer/wine sponsors page